

## **Animal health economics, management and ethics (Hungarian)**

### **Lectures:**

#### **Animal health economics:**

- Microeconomics and the subject of animal health economics
- Economic decisions in animal health work
- Production function
- Types of cost and cost functions
- Methods to calculate the economic losses due to animal diseases. Partial budgeting
- Cost-benefit analysis of eradication programs
- Decision analysis
- Farm budget
- Economic aspects of herd health management in pig herds
- Economic aspects of herd health management in cattle herds
- Economic aspects of animal health consulting

Year: 3

Term (semester): 6

Lectures: 25 h

Credits: 0

Examination: midterm test

Teaching staff: Oszkár Bíró, László Ózsvári

#### **Veterinary management and ethics**

- The basic elements of veterinary business management
- Veterinary practice management and marketing aspects of veterinary business
- The role and tasks of Hungarian Veterinary Chamber
- Chamber membership, license, regulations, laws and obligations
- Legal aspects of founding veterinary practice, types of contracts in a practice, responsibility
- The most common legal types of veterinary business and their features
- The creation of image of veterinary business, communicational methodologies, conflict management in veterinary business
- The structure and main elements of business plan
- The taxation aspects of veterinary business
- Basic elements of financial statements
- The trade of animal drugs in Hungary
- Basic principles of bank transactions and loans
- Carrier-building
- Ethical aspects of veterinary business

Year: 4

Term (semester): 7

Lectures: 30 h

Credits: 3

Examination: written examination

Teaching staff: Oszkár Bíró, László Ózsvári, László Visnyei